



**AMERICAN IMPRESSIONIST SOCIETY FEATURE**

*American Art Collector* is pleased to be returning as a premium level media sponsor for the *American Impressionist Society's 12<sup>th</sup> annual Juried Exhibition* to be held at Mountainsong Galleries in Carmel-By-The-Sea, California, October 15 through November 15, 2011. To show our support of this year's show, we will be offering two awards. One deserving artist will receive the **American Art Collector Award for Excellence** and one artist will be honored with the **Masters Artist Award of Excellence**. Each winner will receive a complimentary full-page advertisement in an upcoming issue of our magazine.

In addition, we are again publishing a major editorial feature in our October 2011 issue and are offering discounted advertising rates to all AIS members. Place more works of art in front of the active collectors who read *American Art Collector* monthly by participating in this exciting section spotlighting AIS members.

**Your advertisement will be placed in the AIS Section in our October issue and your name and a piece of your work will be included in the editorial feature on the *American Impressionist Society's 12<sup>th</sup> annual Juried Exhibition*.**

The following discounted AIS rates will apply:

- \$850 Quarter Page (\$500 Discount)
- \$1,400 Half Page (Horizontal or Vertical) (\$650 Discount)
- \$2,400 Full Page (\$600 Discount)

\*\*Discounted design services will also be available to AIS members.

*American Art Collector* is your avenue to reach more collectors nationwide by advertising in our prestigious monthly magazine, seen by active fine art collectors coast to coast. We hope you take advantage of this opportunity to be visible in the nation's fastest growing magazine for lovers of traditional fine art—the serious collectors you want to attract. Please contact our **Marketing Team** at **(866) 619-0841** or **coordinator@AmericanArtCollector.com** to reserve space in our major AIS feature in October.

Sincerely,

A handwritten signature in black ink, appearing to read "Amy Elliott", written over a light blue horizontal line.

Amy Elliott  
Advertising & Marketing Director  
*American Art Collector*

P.S. The complete advertising materials deadline for the October 2011 issue is August 19. See our 2011 Media Kit and Demographics Sheet for more insight on the affluent collectors reading *American Art Collector*. [www.AmericanArtCollector.com/pdf/aac\\_advertising\\_brochure.pdf](http://www.AmericanArtCollector.com/pdf/aac_advertising_brochure.pdf).