

SouthwestArt

Dear Members of American Impressionist Society!

It is our Birthday! We are celebrating our 40th Year Anniversary!

For 40 Years Southwest Art Magazine has been the leader for collectors of fine art of today's west. A definitive source of information and inspiration, Southwest Art spotlights the work of today's best emerging and established artists.

Southwest Art Magazine is pleased to announce our Premium Sponsorship of American Impressionist Society Show and Sale in October. We will feature a Spotlight on the show in the October Issue . The edit will tell readers about the event itself and then will also include a brief mention of individual artists who participate in the special advertising section (see below). You must book your ad by August 5th in order to be mentioned in edit! As well, SWA will present two awards at the opening!

Our Special Advertising Section and Editorial Spotlight will consist of Quarter Page and Half Page Ads, uniformly presented in a formatted presentation. Interested Artists will be asked to submit one image, related caption information and any contact information. The cost is \$550 and includes Production. (As an extra benefit, we are happy to offer affordable payment plan options)

The Special Advertising Section will be for the month of October with one time promotional rates and benefits for your group.

1/4 page vertical, four color \$550.00 includes all production charges with 1 image

1/2 page \$1,100 includes all production charges with 1 image

` If you would like to run a full page at a discounted rate in run of book please contact Kimberly Moore for pricing

Space reservations for October is the 5th of August with materials due by the 10th of August . Please contact **Kimberly D. Moore, Regional Sales Manager** at **(303) 697-9494** or **kimberly.moore@fwmedia.com**

Southwest Art looks forward to working with you to raise the profile of your organization and promote the outstanding work of your artists!